



PRINCESS MHOON

Executive Director & Producer

@PRINCESSMHOON



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RESIDENCE: WASHINGTON, DC & CHICAGO

PROFILE

I am an award winning arts leader with over 30 years of experience. My expertise includes, but is not limited to: developing institutions, executive directing, producing, programming, curating, fundraising and development, budget management, staff management, theatre culture, performance, public speaking, writing, and arts management. My work champions diversity, equity, and inclusion policies and programs that promote the equality and equal access to diverse populations in the arts. I believe in a vibrant and collaborative work culture that amplifies the talents of the team and a *win win* philosophy for all.

CORE COMPETANCIES

Leadership

Integrity
Innovation
Influence
Vision
Passion
Empathy
Courage
Self-Aware
Supportive
Collaborative
Resilient

Organizational Management

Business Operations
Organizational Culture
Marketing & PR
Employee Development
Fundraising & Development
Financial Management
Contract Management
Facilities Management
Project Management
Government Relations
Board & Donor Relations

Strategic Planning

Research & Development
Professional Development
Emergency Preparedness
Subject Matter Expertise
Data Collection
Decision Making
Forecasting
Partnerships
Workflow Automation
Facilities Design
Facilities Construction PM

Communication

Public Speaking
Speech Writing
Proposal Writing
Creative Writing
Journal & Scholarly Writing
Digital Presentation
Conversationalist
Effective Listener
Community Engagement
Networking
Negotiations

Critical Thinking

Observation
Analysis
Inference
Interpretation
Evaluation
Creativity
Learning Agility
Strategy & Foresight
Problem Solving
Crisis Management
Emotional Intelligence
Mediation

EDUCATION

1998

Bachelor of Fine Arts in Theatre

Howard University College of Fine Arts
Washington, DC

2006

Master of Arts in Public History

Howard University Graduate School
Theatre & Dance Research Thesis

2008

Art Institute of Washington

Interior Design, Project Management,
Construction Management

PROFESSIONAL DEVELOPMENT

2016

Leadership Greater Washington Signature Program

Ten month regional leadership training in diversity, equity and inclusion, education, regionalism, human needs, inclusiveness and belonging, public safety, community health, workforce development, and environmental sustainability.

2024

DeVos Institute

The Cycle: Management of Successful Arts
and Cultural Organizations

LEADERSHIP EXPERIENCE

2021 – Present

Director, Chicago Black Dance Legacy Project The Reva and David Logan Center for the Arts University of Chicago

- Hired and managed **staff**, contractors, consultants, performers and crew of **300+ annually**.
- Developed **award winning diversity, equity and inclusion programs** and partnerships for 12 BIPOC led dance theater organizations.
- Developed over **20** public and private **partnerships** over 3 years.
- Led and collaborated with the fundraising and development team to **increase annual revenue by 35% over 3 years** through the implementation of new revenue models, refined programming, innovative marketing strategies, and donor relations.
- Developed and **managed 10–15 departmental and programmatic budgets annually** in collaboration with accounting and finance team.
- Fostered **cross cultural collaborations** that broke silos and built strong arts communities across the city.
- Curated **award-winning marketing campaigns** garnering BIPOC organizations free billboards, posters, subway, and train marketing around the city of Chicago.
- Built a marketing and PR team with national recognition generating **105 pieces of coverage and 685M impressions in 2023**, compared to 31 pieces of coverage and 32M impressions in 2022.
- Worked with union crews and contracts** to plan and produce concerts at Millennium Park Stage (4,000 fixed seats and the Great Lawn accommodating an additional 10,000 people), Ravinia Festival (4,300 fixed seats and the Great Lawn accommodating an additional 10,000 people), and more.
- Built historic audience numbers of estimated 7,000 for one performance** in the City of Chicago garnering national attention.
- Developed a **Black theatre and dance archive** in the city's oldest library.
- Developed capacity building workshops and leadership programs** that fostered environments where stakeholders felt celebrated, valued, and emotionally and mentally safe.
- Partner & Spokesperson** for BIPOC arts organizations within the City of Chicago.

2018 – 2022

Arts Executive Consultant, The Business of Show Leadership Greater Washington Arts Day Washington, DC

- Partnered with LGW** to develop meaningful programming aimed at creating **arts appreciation and advocacy among the most accomplished leaders in the region**.
- Served as a **panelist with other theatre executives** and artists to share unique perspectives and career highlights.
- Taught over 150 of the regions business executives about *The Business of Show*** during their 10-month leadership program.
- Developed creative curriculums and lectures to highlight the **importance of the arts in the Live/Work/Play ecosystem**.
- Developed and taught workshops encouraging **corporate philanthropic investment in the arts**.
- Developed interactive workshops** where business leaders created budgets to build their own profitable Broadway shows in a multi-billion dollar industry.
- Facilitated dance and movement classes with an emphasis on **experiential analysis and what it means to be a performing artist**.
- Spokesperson** and subject matter expert on the arts industry in the Nation's Capital.

2010–2023

Founder & Executive Artistic Director Princess Mhoon Dance Institute & Project Washington, DC

- Founder of an award winning dance company** in the Nation's Capital.
- Winner of THE BEST OF DC**, Washington City Paper Reader's Choice Awards 2016–2018
- Partnered with DC Department of Parks & Recreation** to offer summer dance camps to over 200 campers annually .
- Developed curriculums, policies, procedures and contracts for arts program** in DCPS, DC Parks & Recreation, Charter Schools and Montgomery County Programs.
- Produced and Directed** 15+ training seasons and over 50 youth and adult performances.
- Executive Producer & Choreography** for concerts celebrating Dizzy Gillespie, Quincy Jones, and Nancy Wilson commissioned by DC Jazz Festival and The Kennedy Center for the Performing Arts.
- Won a competitive bid to become anchor arts organization** on the campus of Walter Reed.
- Successfully navigated** the organization through the **COVID-19 pandemic**.

AWARDS & RECOGNITION

2024

Players 2024 – Theatre Edition

The City's Top 50 People Who Perform for Chicago
NewCity Magazine

Cultural Catalyst's: 50 Women Who Impact Chicago's Art & Entertainment Scenes

Carol Fox & Associates Women's History Month Celebration

2023

The Joanie Awards

Arts Leader Award

Philadelphia Dance Company

Outstanding Leadership and Service to the Arts

The Society, Incorporated Supporting the Arts

Washington, DC

Outstanding Producer for CBDLP

African American Arts Alliance

Chicago, IL

Global Impact Award

E.P.I.C. Women of Color Conference

Chicago, IL

2022

Year of Chicago Dance Marketing Campaign Winner

See Chicago Dance & Dept of Cultural Affairs

Best Theatre Moments in Dance – City of Chicago

Chicago Sun-Times

Andrew W. Mellon Foundation Research Grantee for BLACK DANCE CHICAGO

The Center for the Study of Race, Politics, and Culture
University of Chicago

Microsoft Legacy Project Black History Virtual

Museum: Beyond the Stage Honoree

Modern Day History Makers

Leadership Greater Washington Member Buzz

Princess Mhoon ('16) is a featured honoree

Microsoft's "The Legacy Project"

2021

Nominated "DC Star"

DC Office of Cable Television, Film, Music and Entertainment

District of Columbia Government

2017

DCMetro

#10: Best Direction in Musicals

TheaterArts' Best of 2016: Princess Mhoon

Black Nativity at Theater Alliance

DCMetro Theater Arts

2016

White House Honoree

Black Girl Change Makers and Black Women Trailblazers

White House Initiative on African Americans in Education

2015

White House Honoree

First Lady, Michelle Obama's

Celebration of Black Women in Dance

featuring the Princess Mhoon Dance Institute

Best Choreographer in a Musical Nominee/Best Musical Winner

Helen Hayes Awards

Alliance Theatre Black Nativity Production

Best Choreographers of the Region

Princess Mhoon

DC Metro Theater Arts

Top 26 African-American Women Choreographers You Should Know

HUFFINGTON POST

2014

Distinguished Alumni Award

Howard University Department of Theatre Arts

College of Fine Arts

PRESS & MEDIA LINKS

[Broadway World 1](#)

[Broadway World 2](#)

[Chicago Reader](#)

[Dance Magazine](#)

[DC Office of Cable Television, Film,](#)

[Music and Entertainment](#)

[DC Theatre Scene](#)

[Ebony Magazine](#)

[Essence Magazine](#)

[Helen Hayes Nominee](#)

[Huffington Post](#)

[Incite International](#)

[Leadership Incites](#)

[Leadership Greater Washington 2020](#)

[Leader Greater Washington 2021](#)

[Leadership Greater Washington 2021](#)

[Leadership Greater Washington 2022](#)

[New City Magazine 2021](#)

[New City Magazine 2022](#)

[New City Magazine 2023](#)

[New City Magazine 2024](#)

[New York Times](#)

[Riveting Women](#)

[The Block](#)

[The Chicago Crusader](#)

[The Philly Tribune](#)

[Theatre Washington & Helen Hayes Nominee](#)

[Theatre Washington & Helen Hayes for](#)

[Outstanding Musical for Black Nativity](#)

[UChicago Arts Blog](#)

[UChicago Civic Engagement](#)

REFERENCES

Apollo Theatre, New York City

Executive Producer

Black Arts & Culture Alliance of Chicago

President

City of Chicago's Department of Cultural Affairs

Program Director for the Performing Arts

Doris Duke Charitable Foundation, New York City

Senior Program Officer

Georgetown University, Washington, DC

Lecturer & Artist Management Professional

Leadership Greater Washington

President & CEO

Obama Presidential Center & Obama Foundation, Chicago

Executive HR Strategist

Ravinia Music Festival, Highland, IL

Senior Artistic Producer

YoungArts National Foundation, Miami, Florida

Senior Director, Innovation Impact

**Reference contact information available upon request.*